

WAKEUP ⚡

WITH STEVE HOOD

DAILY INTERNET BROADCAST



Steve Hood Biography



Steve Hood has been a political and community activist for over 15 years. During that time he has helped over 140 individuals attain elected office. This has given him a unique ability to distill and disseminate the issues that are important to Detroit and the rest of Michigan. Detroit Wants 2 Know was created by Steve Hood to fill the void of a lack of reporting on the real issues facing Southeast Michigan. Though the audience is comprised of predominantly African American Detroiters, the topics are those that effect all of Michigan. The show has covered topics as wide ranging as Governor Snyder's tax plan to a discussion with Congressman John Conyers on the national Debt Ceiling debate. Steve Hood uses his years of political involvement and activism to get to the bottom of these issues.

Stephen F. Hood, usually addressed as Steve Hood is the son of Nicholas Hood Sr. and Dr. Elizabeth F. Hood PhD (deceased). Steve Hood has one brother Nicholas Hood III, Pastor of Plymouth United Church of Christ. Born in Detroit Steve attended Roeper City and Country School until the 8th Grade. Steve graduated from Cass Technical High School and went on to attend Emory University in Atlanta Georgia where he earned a Bachelor of Arts Degree in Biology.

Upon graduation from college Steve Hood returned to Detroit where he worked at Cyprian Center where he was a mental health service provider of services to the Developmentally Disabled population of Detroit. Cyprian Center Incorporated was founded by Nicholas Hood Sr. and named in honor of his daughter Sarah Cyprian Hood a lovely young lady who suffered from Developmental Disability.

In 1995 Steve Hood formed Hood Information Technologies (HIT). Utilizing a Geographic Information based election data system he created; Steve Hood was able to deliver hyper accurate voter information to all candidates. This led to Steve to provide data to over one hundred campaigns between the years of 1986 and 2003. The campaigns ranged from local to Presidential and clients included such luminaries as Jeffery Fieger, Mike Duggan, Robert Ficano and Al Gore. In 1998 Steve founded Ronin America to provide political consulting above and beyond political data.



Wake Up With Steve Hood

Wake Up With Steve Hood Reaches 4,000 Detroit viewers per 7 days. This number will grow as we increase our viewership into this new medium..

Wake Up With Steve Hood Pricing

Each Wake Up With Steve Hood Segment is 5 Minutes in Length. And are released daily. Sponsorships are available for each segment. Sponsorship cost is \$50.00 Per Segment

We offer Candidates for Elective Office the opportunity to purchase a 5 Minute Segment for \$200.00. The Segment will "boosted" for maximum reach.

Advertising Contact: Steve Hood

Steve Hood
thestevehoodshow@gmail.com
313-649-7589



Wake Up With Steve Hood

Advertising Rates

Per Spot Rate:

Thirty Second Spots are priced at \$50.00 Per Airing.

Sixty Second Spots are priced at \$60.00 Per Airing

Live Read Spots \$175.00 Per Read

Commercial Production:

If you are new to radio advertising and do not have a Sixty Second Commercial we can create a high-quality spot starting at \$150.00

Overview

- Videos
- Followers
- Promotions
- Likes
- Reach
- Page Views
- Page Previews
- Actions on Page
- Posts
- Events
- Stories
- People
- Messages

Page Summary Last 28 days

Export Data

Results from Jul 24, 2018 - Aug 20, 2018

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

<p>Actions on Page July 23 - August 19</p> <p>We don't have data to show you this week.</p>	<p>Page Views July 23 - August 19</p> <p>111 Total Page Views 52%</p>	<p>Page Previews July 23 - August 19</p> <p>45 Page Previews 165%</p>
<p>Page Likes July 23 - August 19</p> <p>54 Page Likes 54%</p>	<p>Reach July 23 - August 19</p> <p>17,912 People Reached 84%</p>	<p>Recommendations July 23 - August 19</p> <p>We don't have data to show you this week.</p>
<p>Post Engagements July 23 - August 19</p> <p>2,845 Post Engagement 108%</p>	<p>Videos July 23 - August 19</p> <p>6,183 Total Video Views 20%</p>	<p>Page Followers July 23 - August 19</p> <p>58 Page Followers 66%</p>

Recent Promotions on Wake Up With Steve Hood

Ads activity is reported in the time zone of your ad account.

Create New Promotion

	<p>Boosted Post Today its all about about Gretchen Whitmer's ch... Promoted by Steve Hood on Aug 20, 2018 Finishes in 2 days</p>	622 People Reached	21 Link Clicks	\$6.04 Spent of \$15.00	View Results
	<p>Boosted Post Today its all about about Gretchen Whitmer's ch... Promoted by Steve Hood on Aug 20, 2018 Finishes in 2 days</p>	596 People Reached	24 Link Clicks	\$5.93 Spent of \$15.00	View Results
	<p>Boosted Post It's time to WAKE UP with Steve Hood! On toda... Promoted by Steve Hood on Aug 14, 2018 Finishes in 3 hours</p>	1,182 People Reached	32 Link Clicks	\$14.82 Spent of \$15.00	View Results

Chat (325)

Manage All Promotions

Page Inbox 12 Notifications 36 **Insights** Publishing Tools Ad Center 3 Settings Help ▾

Your 5 Most Recent Posts

Overview

- Videos
- Followers
- Promotions
- Likes
- Reach
- Page Views
- Page Previews
- Actions on Page
- Posts
- Events
- Stories
- People
- Messages

Reach: Organic / Paid Post Clicks Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
08/20/2018 6:20 pm	Today its all about about Gretchen Whitmer's choice			1.1K	51 21	View Promotion
08/17/2018 3:18 pm	It's time to WAKE UP with Steve Hood! On this episode			2K	110 40	View Promotion
08/14/2018 5:31 pm	It's time to WAKE UP with Steve Hood! On today's			1.2K	111 22	View Promotion
08/12/2018 3:10 pm	Now it's easier to send Wake Up With Steve Hood a			59	3 4	Boost Post
08/08/2018 3:09 pm	It's time to WAKE UP with Steve Hood! The Polls are			2.6K	214 54	View Promotion

[See All Posts](#)

Pages to Watch

Compare the performance of your Page and posts with similar Pages on Facebook.

Pages to Watch helps you compare the performance of your Page and posts with similar Pages on Facebook. [Add Pages](#) to get started.

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Reactions, Comments & Shares

Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
YOU 1 Wake Up With Steve Hood	758	15.9%	3	71

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Chat (325)



Search across your channel



Jul 24 - Aug 20, 2018

Last 28 days

OVERVIEW

REACH VIEWERS

INTEREST VIEWERS

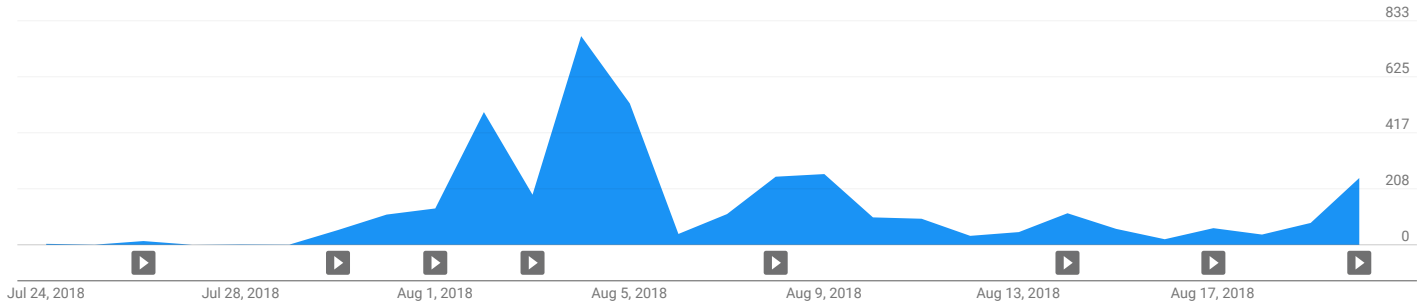
BUILD AN AUDIENCE

EARN REVENUE

Watch time (minutes) Views Subscribers Your estimated revenue ⓘ

3.9K **841** **+44** **\$0.00**

↑ 579% ↑ 286% ↑ 633%



- Dashboard
- Videos
- Analytics
- Comments
- Missing features

Top videos

Watch time (minutes) · Last 28 days

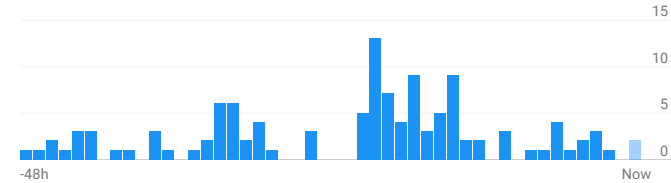
Wake Up with Steve Hood 8.3.18	1.4K
Wake Up with Steve Hood 8 1 18	807
Wake Up with Steve Hood 8.8.18	648
Wake Up with Steve Hood 7.30.18	340
Wake Up with Steve Hood 8 14 18	229

Latest activity

Views · Last 48 hours ▾

119

Updating live



Top videos · 48 hours

Views

Wake Up With Steve Hood 08:20:18	67
Wake Up with Steve Hood 8 17 18	21
Wake Up with Steve Hood 8 14 18	17
Wake Up with Steve Hood 8.3.18	3
Wake Up with Steve Hood 8.8.18	2

- Settings
- What's new
- Send feedback
- Creator Studio Classic